

oktalite

HIGH  
LIGHT  
YOUR  
NIGHT



## EVERYWHERE WE GO WE MAKE THE LIGHT SHINE RIGHT

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Today, a carefully chosen overall light concept decides whether customers will enjoy their shopping experience in your store. One of its key component is a perfectly illuminated outdoor area. From the car park and the light-controlled layout of paths to an inviting light design at the entrance: light provides safety and orientation thus creating the prerequisite for an attractive shopping experience with good vibrations in all areas.

Oktalite and Trilux have specialized in creating complete illumination concepts for retail and service areas – indoors as well as outdoors. We understand POS as a holistic concept. Our lighting design is more than a simple staging of your store: we create the right lighting for all needs and areas so that shopping becomes a magical experience with added value.



## LIGHTING ADVICE – OUR SERVICE FOR YOU

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- 1 Lighting analysis**  
Detailed analysis on efficiency, colour rendition, light distribution, customer guidance, lighting experience as well as cost saving
- 2 Lighting concept**  
Preparation of a customized lighting concept in accordance with a jointly developed target
- 3 Sampling**  
Assessment of the lighting quality on site or in our showroom
- 4 Lighting planning**  
Preparation of lighting plans for exact positioning of the luminaires. International rollout easy to implement
- 5 The finishing touches**  
Adjustment of the luminaires or also training of your merchandiser team so that the lighting becomes a scenario

## SERVICE TOPICS BEYOND LIGHTING

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### **Monitoring service**

A look at the whole lighting system. Cloud-connected luminaires provide transparency.

- Process optimization: transparency of the energy costs optimizes processes and customer business
- Predictive maintenance reduces maintenance costs and yields reliability

### **After-sales services**

Lighting technology support

- on request annual maintenance
- readjustment of the spotlights and replacement of components including maintenance report

### **Lighting control**

Customized programming of lighting and event scenes on the sales floor

### **Lighting as a service**

Leasing instead of buying your LED lighting

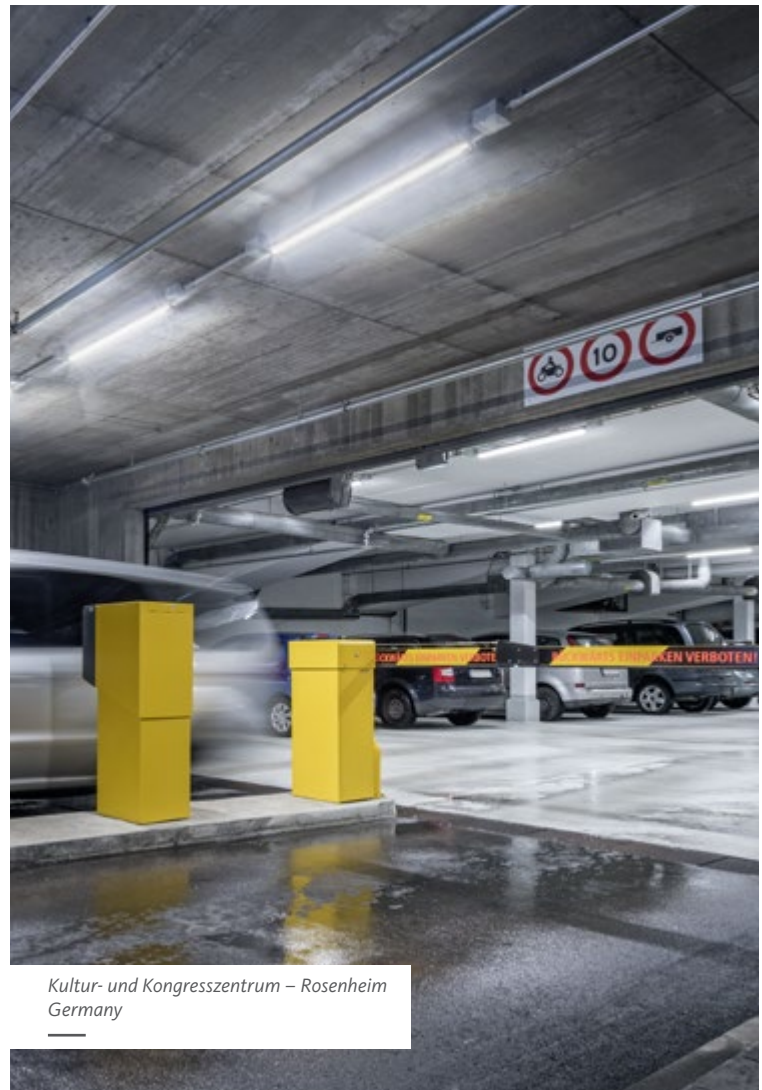
- Balance sheet-neutral implementation of lighting projects without any investment of one's own: more flexibility by protection of equity capital
- Cost coverage for a new lighting solution often from the first day as a result of savings in the operating costs



Esclat – Malla, Barcelona  
Spain



BMW Motorrad Zentrum – Munic  
Germany



Kultur- und Kongresszentrum – Rosenheim  
Germany



E-Center Lustfeld – Nienburg  
Germany



Bauhaus – Groningen  
Germany



Intermarché – Conches en Ouche  
France



K in Lautern – Kaiserslautern  
Germany



CONVIA



SKEO



ALTIGO



LUTERA



8841



NEXTREMA



ONTRIA



COMBIAL

## A SELECTION OF OUR REFERENCES

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**BMW MOTORRAD ZENTRUM** – *Munich, Germany* ●

**AUTOHAUS PILLENSTEIN** – *Nuremberg, Germany*

**HAWORTH** – *Orgatec Cologne, Germany* ●

**KINOKUNYIA BOOKS** – *Dubai, United Arab Emirates*

**K IN LAUTERN** – *Kaiserslautern, Germany* ●

**AUDI MØLLER BIL** – *Jessheim, Norway*

**VW ERIK ARNESEN BRYN** – *Oslo, Norway* ●

**VEDES SPIEL + FREIZEIT** – *Heidelberg, Germany* ●

**INJOY** – *Gera, Germany* ●

**ZWILLING** – *Frankfurt, Germany*

**WMF** – *Fulda, Germany*

**TITUS** – *Berlin, Germany* ●

**ZOO SHOP** – *Berlin, Germany*

SEE MORE  
REFERENCES AT  
[OKTALITE.COM](http://OKTALITE.COM)



Oktalite Lichttechnik GmbH  
Mathias-Brüggen-Straße 73  
50829 Köln, Deutschland  
T +49 221 59767-0  
F +49 221 59767-40  
mail@oktalite.com  
www.oktalite.com