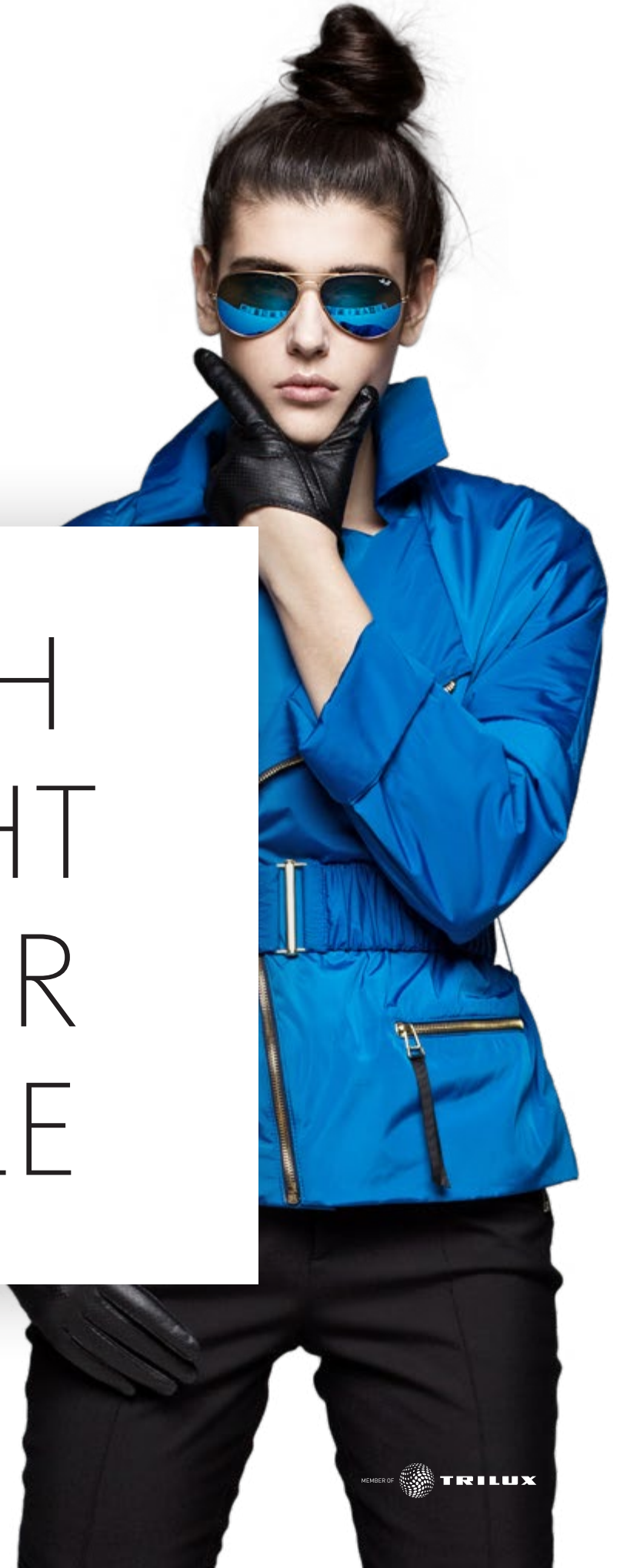


oktalite



HIGH  
LIGHT  
YOUR  
STYLE



## LIGHT IS OUR PASSION

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Lighting can create orientation, attract attention to products and arouse interest. Lighting fascinates because it is able in different ways to encourage us to buy.

And exactly that is what has been motivating us and driving us for more than 30 years. Our special field: retail areas.

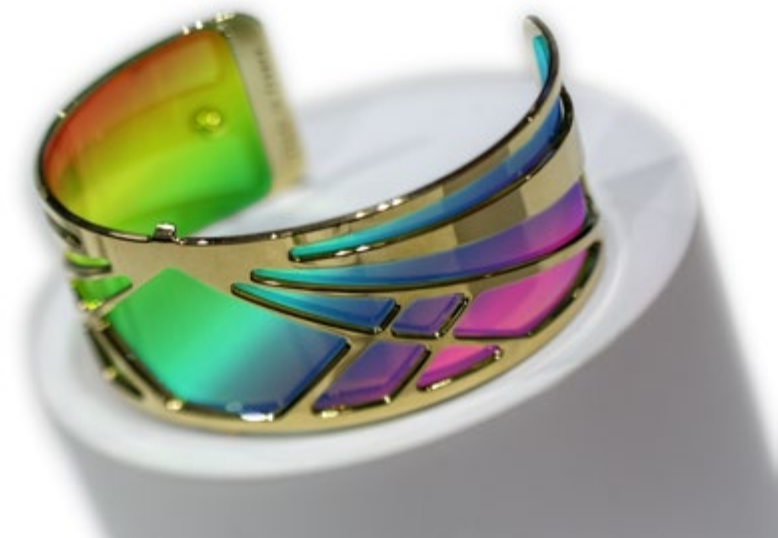
As a member of the Trilux Group we are a full-range supplier: besides the scene setting in the sales area we are able to competently and economically illuminate all of the adjacent areas inside or outside of the building.

## FASHION NEEDS COLOUR

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### **Light for optimum colour rendition as well as a brilliant scene-setting**

Particularly in the fashion area, aesthetics play an important part in purchase success. Light intensity, light colour, contrast – light is not always light. Finding the balance between scene-setting attracting a great amount of attention and the most natural scene-setting is important. Our special light modules for the fashion sector let colours shine and bring brilliance to your store.



## LIGHTING ADVICE – OUR SERVICE FOR YOU

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- 1 Lighting analysis**  
Detailed analysis on efficiency, colour rendition, light distribution, customer guidance, lighting experience as well as cost saving
- 2 Lighting concept**  
Preparation of a customized lighting concept in accordance with a jointly developed target
- 3 Sampling**  
Assessment of the lighting quality on site or in our showroom
- 4 Lighting planning**  
Preparation of lighting plans for exact positioning of the luminaires. International rollout easy to implement
- 5 The finishing touches**  
Adjustment of the luminaires or also training of your merchandiser team so that the lighting becomes a scenario

## SERVICE TOPICS BEYOND LIGHTING

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### **Monitoring service**

A look at the whole lighting system. Cloud-connected luminaires provide transparency.

- Process optimization: transparency of the energy costs optimizes processes and customer business
- Predictive maintenance reduces maintenance costs and yields reliability

### **After-sales services**

Lighting technology support

- on request annual maintenance
- readjustment of the spotlights and replacement of components including maintenance report

### **Lighting control**

Customized programming of lighting and event scenes on the sales floor

### **Lighting as a service**

Leasing instead of buying your LED lighting

- Balance sheet-neutral implementation of lighting projects without any investment of one's own: more flexibility by protection of equity capital
- Cost coverage for a new lighting solution often from the first day as a result of savings in the operating costs





Hallhuber – Stuttgart  
Germany



Lengermann & Trieschmann – Osnabrück  
Germany





Einzelstück – Stuttgart  
Germany



GL Die Mode – Arnberg  
Germany





Gant – Stuttgart  
Germany



PKZ Men – Bern  
Switzerland



Carhartt – Düsseldorf  
Germany





Kaiser – Freiburg  
Germany



Titus – Berlin  
Germany





Etam – Rouen  
France



Shoe City – Berlin  
Germany





Hirmer – München  
Germany



Decathlon – Paris  
France



TWINGLE SERIES



LOBU



LIMBA



MIOVA



IN.VOLA





B.VEO



IN.VOLA



BONEO



LOBU



CANILO

## A SELECTION OF OUR REFERENCES

- 
- LENGERMANN & TRIESCHMANN** – Osnabrück, Germany ●
  - LEFFERS** – Wilhelmshaven, Germany
  - REEBOK** – London, Great Britain
  - DECATHLON** – Paris, France ●
  - GOLFHOUSE** – Eschborn, Germany
  - GANT** – Dubai, United Arab Emirates
  - EINZELSTÜCK** – Wiesbaden, Germany ●
  - HALLHUBER** – Stuttgart, Germany ●
  - UNDER ARMOUR** – Pretoria, South Africa
  - GERRY WEBER** – Cologne, Germany
  - GL DIE MODE** – Arnsberg, Germany ●
  - ROECKL** – Berlin, Germany
  - HELLNER** – Sylt, Germany
  - BREDL** – Ravensburg, Germany
  - SHOE CITY** – Berlin, Germany ●
  - ECKERLE** – Munic, Germany
  - SCHUH SCHMID** – Augsburg, Germany
  - HÄMMERLE** – Vienna, Austria
  - PKZ** – Zurich, Switzerland
  - HIRMER** – München, Germany ●
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